

GM ACCESSIBLE VEHICLES: TESTIMONIAL/SHORT VIDEO GUIDANCE

National Disability Institute (NDI) recognizes that accessible transportation is key to economic independence. Accessible transportation is needed to secure and maintain employment, access medical care, and to live independently in the community. Barriers such as costs, limited availability, poor public transit infrastructure, and restrictive policies prevent many people, who have a disability, from accessing accessible transportation. NDI is committed to addressing these challenges.

NDI invites people who use accessible vehicles to submit their story around purchasing an accessible vehicle. People who submit documents, MP3 reels, or participate in the production of videos selected by NDI are eligible to receive a stipend of \$100.

Please select all that apply:

- ☐ Submit a 500 word document with photos of you and your accessible vehicle
- ☐ Submit a 1 minute MP3 reel (audio file) with or without photos of you and your accessible vehicle
- ☐ Submit a 1-3 minute video *See tips/guidance below*

Additional Opt-In

- Would you like to be considered for production of a video regarding steps to consider when purchasing an accessible vehicle?

Your story may be selected to be shared nationally on NDI social media channels, posted on [NDI sites](#), and shared with auto dealers, and aging and disability providers helping to inform them of how barriers can be overcome.

Please submit your item with the release of information noted below by November 21, 2025.

BEFORE YOU RECORD: PLAN FOR A NATURAL STORY

- **Be Yourself:** The best videos are conversational and genuine. Feel free to speak from the heart—no need to memorize a script!
- **Keep It Short:** Aim for **1-3 minutes**. We may create short clips or include your video in a highlight reel.
- **What to Talk About:**
 - Purchasing an accessible vehicle
 - Challenges encountered and how you overcame them
 - Success story

DURING RECORDING: TIPS FOR QUALITY

- **Framing & Setup:**
 - Record **vertically**.
 - Frame yourself with your head and shoulders visible, and keep the camera at eye level.
 - Choose a clean, clutter-free background, or a meaningful setting works great!
- **Lighting:**
 - Face a natural light source (like a window) or use the natural light from outdoor shooting.
 - Avoid having bright lights or windows behind you (they cause shadows).
- **Sound:**
 - Record in a quiet place.
 - Use headphones or a mic if available for clearer audio.
- **Tone:**
 - Relax and smile!
 - Feel free to do a couple of takes until you're happy with it.

AFTER RECORDING: SENDING IT OVER

Please send all photos, audio files, videos, written content and signed release forms to:

Laine Hodges, lhodges@ndi-inc.org

CC: Laurie Shaller, lschaller@ndi-inc.org and LaShawn Douglas, ldouglas@ndi-inc.org

- You can share the video with us via [Dropbox/Google Drive link, or whatever platform you prefer].
- If the file is too large, feel free to compress it or send via [WeTransfer/Upload tool].

Thank you again for taking the time to share your story. Be sure to sign the attached “Photo/Video Release” and include it with your story submission.

PERMISSION TO USE PHOTOGRAPH/VIDEO

Name Of Subject: _____

I grant to National Disability Institute, Inc., its representatives and employees the right to take photographs of ☐ me ☐ my child ☐ my ward and my property in connection with the above-identified subject. I authorize National Disability Institute, its assigns and transferees to copyright, use and publish the same in print and/or electronically.

I agree that National Disability Institute may use such photographs/videos of ☐ me ☐ my child ☐ my ward with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content.

I HAVE READ AND UNDERSTAND THE ABOVE.

☐ **I AGREE TO SHARE MY CONTACT INFORMATION WITH OTHER ATTENDEES.**

Signature: _____

Printed Name: _____

Organization Name (if applicable): _____

Address: _____

Phone: _____

Email: _____

Date: _____